



## TALKING TEXTILES: JAPAN 2018

**a unique journey hosted by Marcella Echavarria & Philip Fimmano**

*Edelkoort Inc. is proud to present the third adventure in a series of special journeys delving into textiles as part of its TALKING TEXTILES educational initiative. This intimate experience will allow a select number of travelers the opportunity to emancipate themselves from their daily lives and escape into the magic of Japan and its culture.*

*Accompanied by textile experts and curators, guests will tour esteemed textile collections, learn about natural fibers, regional traditions and local weaving techniques, all the while immersing themselves in Japan's traditional culture.*

**SAVE THE DATES: August 22-September 3, 2018**

*Please join us this summer for an unforgettable journey into the heart of Japanese culture.*

*Philip Fimmano and Marcella Echavarria invite you to discover some of the country's most inspiring textile mills and retail experiences. Accompanied by Kaori Ieyasu from Edelkoort East's Tokyo office, this insider's look will introduce you to our favourite addresses and places.*

Marcella Echavarria

**E D E L K O O R T I N C .**

## PRELIMINARY TOUR SCHEDULE



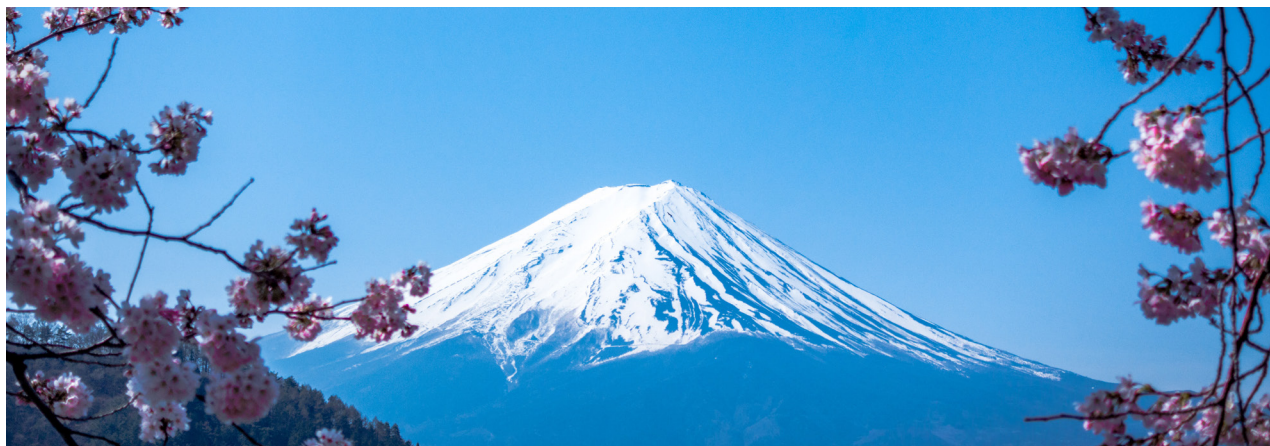
**August 23**     arrival in Tokyo



**4 nights in Tokyo**

Visiting the city's most inspiring retail venues to uncover Japan's latest trends and creative ideas. Includes a visit to Nuno with Reiko Sudo, a stop at Pigment Tokyo with over 4500 shades or the world's biggest art supply, the Issey Miyake studio and a surprise museum treat! Accommodation is at Hotel Claska, one of the city's new-style hotels.





**August 27**

**1 night in Mount Fuji**

Take a bullet train to Yamanashi, a traditional textile region that has reinvented itself over the past few decades. We will visit small mills creating sophisticated textiles for fashion and interiors in innovative yarns and techniques. We will also introduce you to the weavers themselves during an intimate interactive meeting. Accommodation is in a peaceful ryokan, located under Fuji-san's protective eye and serving fine Japanese food and wine.

**August 28**

**2 days in Kyoto**

Continuing on to Kyoto, the tour will visit niche artisans working in diverse crafts while allowing time to experience the country's traditional capital. Accommodation is in one of the city's old-style houses.



**August 29  
& 30**

the trip is highlighted by a textile trek to remote Tokushima to visit Buaisou, one of Japan's last traditional indigo dye farms. Accommodation is in a local inn on Shikoku island.



**August 31 &** Osaka

**September 1** Transfer to Osaka, the country's industrial textile hub to visit interesting stores and its renowned National Museum of Ethnology. An amazing and inspiring end to the trip!

**September 2** departure from Osaka airport or onwards via Tokyo



## **COST - 13 DAYS**

**US \$7,800** per person, all inclusive (single occupancy)

**US \$6,900** per person, all inclusive (couple occupancy)

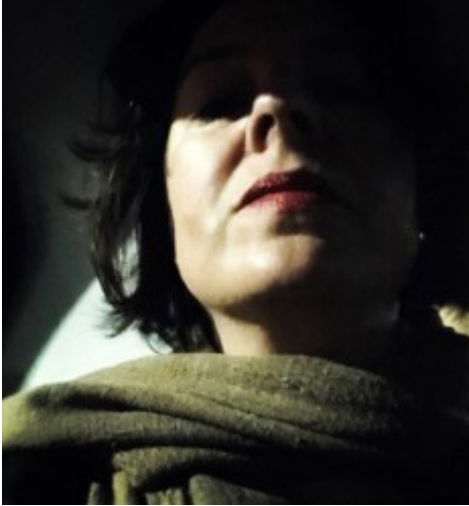
Discounted rates for academics & Talking Textiles trip alumni

**US \$7,000** per person, all inclusive (single occupancy)

**US \$6,100** per person, all inclusive (couple occupancy)

*Excludes airfares & airport transfers*





**Marcella Echavarria** is a Medellín-born, Mexico City-based lifestyle specialist. She has collaborated with artisans around the world to develop links between their vanishing communities and other developed markets. She is the creative director and brand manager of Norlha, a pioneering Tibetan textile company transforming the lives of hundreds of Tibetans, creating sophisticated yak-fiber fabrics for fashion, home and hospitality.

Echavarria has worked with the tourism authorities in South Africa and Peru to produce publications dedicated to new developments in experiential travel, innovative and traditional cuisine as well as luxury goods incorporating indigenous artisanship. She works with companies and individuals, consulting on branding and interiors and designing bespoke travel experiences.

Echavarria received a B.A. in history and literature from Brown University and an M.A. in Sustainable Development from Universidad Jorge Tadeo Lozano, Bogotá. She contributes regularly to different magazines in both South America and the US about travel, design and food. Her work has been featured in Vogue, Vanity Fair, The New York Times, Conde Nast Traveler, The Washington Post, Departures, W, Domino, Martha Stewart Living, Elle Decoration (UK) and Elle (US). Echavarria has served as the Editor of Harpers Bazaar Latin America and most recently as Deputy Editor of HandEye magazine, the sustainable lifestyle publication.



**Philip Fimmano** is a contemporary design specialist. In 2011, with Lidewij Edelkoort he co-founded Talking Textiles, an ongoing initiative to promote awareness and innovation in textiles through touring shows and educational programs. Its agenda includes exhibitions and seminars and can be followed on the creative platform TrendTablet.com, an inspiring and free-to-use online source for tracking the socio-cultural evolution of trends.

Fimmano is the Director of the New York-based creative studio Edelkoort Inc., providing concept, color and strategic consulting to companies in North and South America. He is also a contributor to Trend Union's books, Bloom magazine and strategic studies for various international brands. He travels alongside Edelkoort, his business partner and company founder, working in industries as varied as fashion, textiles, interiors, food, craft and retail.

Trained as a designer at the Fashion Institute of Technology in New York and at Polimoda in Florence, Fimmano is also the curator of exhibitions for museums and cultural spaces. He has spoken about art, craft and textiles at high profile institutions such as Musée du Quai Branly in Paris, Nordiska museet in Stockholm, Parsons The New School in New York, Royal College of Art in London, the Politecnico of Milano and five N.I.F.T. campuses across India.