



LIDEWIJ EDELKOORT WILL BE TALKING TEXTILES IN STOCKHOLM

Trend forecaster and design curator Lidewij Edelkoort, will be promoting textile design with *Talking Textiles* at DesignHall, a new mobile platform in Telefonplan in Stockholm, from February 3 – April 15, 2012.

On show will be a large selection of design that uses innovative textile techniques, heralding the revival of textiles in our interiors.

Edelkoort explains that *Talking Textiles* will expand our perception of where textiles can take us: *"After a reaction to the increasingly digital landscape of our lives, a craving for tactility and dimension has led several designers to reconsider the role of fabrics once more. The near future will see the overwhelming return of textiles in our interiors, covering floors, walls and furniture in an expansive and personal manner. These textiles will speak loud and clear and become the fabrics of life, narrating stories, designing pattern, promoting well-being and reviving the act of weaving"*.

The exhibition is part of an initiative to discuss textiles, highlighting the importance of creativity and education at a time when the global market has put many textile mills in danger of disappearing. The design on show will include textiles, rugs, curtains, lighting, accessories and upholstered furniture, but also multi-media installations, films, animations and digital printing techniques, as designers seek to extend textile's boundaries and incorporate new technologies.

First shown at Milan's International Furniture Fair in 2011, *Talking Textiles* has been revised and expanded for Sweden. The exhibition includes recent works by **Rodrigo Almeida**, **BCXSY**, **Bless**, **Nacho Carbonell**, **Kiki van Eijk**, **Forma Fantasma** for **Nodus**, **Studio Job**, **Hella Jongerius** for **Maharam**, **Claudy Jongstra**, **Dominique Kieffer** for **Rubelli**, **Anthony Kleinepier**, **Christien Meindertsma**, **Ulf Moritz** for **Sahco**, **Inga Sempé**, and **Paul Smith** for **Maharam**, among many others.

Exhibition highlights will include new or rarely seen items, brought to Scandinavia for the first time:

- **Patricia Urquiola's** new colour range for the *Manga* knit rug designed for **Gan by Gandia Blasco**
- *Circus*, **Fernando & Humberto Campana's** iconic rug made of dolls
- **Maarten Baas** using **Rubelli** textiles to reinvent his famous *Smoke* chair for **Mooodi**
- astonishing hyper-realist textile *Vegetables* by **Scholten & Baijings**
- *Wire* chair from the *Silencio* club interior by **David Lynch** (in collaboration with **Raphael Navot**)
- a sculptural synthetic textile used by **Tokuji Yoshioka** in his *Memory* chair for **Moroso**
- fashion by **Borre Akkersdijk** that comes to life from a jacquard made using a mattress-making machine
- **Bokja's** *Hanging On* map of Lebanon, part of a new political series made in response to the Arab Spring
- *Hunt for High-Tech*, an award-winning fur-like textile by **Bart Hess**
- *Terai*, a hand-made rug by **Bartoli Design** for **Nodus** coloured only by its natural undyed wools
- the 1929 graduation project of **Anni Albers**, an insulation textile re-edited in 2011 by **Maharam**

A selection of young graduate designers will also be showcased as part of Edelkoort's ongoing effort to promote fresh design talent: **Lenneke Langenhuijsen** from **Design Academy Eindhoven**, **Alejandro Bona** from **ECAL**, and graduates from **Konstfack University**: **Karin Ahlin**, **Johanna Friedman**, **Anna Hedström** and **Saori Ichikawa**.

Talking Textiles is curated by **Lidewij Edelkoort** and **Philip Fimmano** from **Edelkoort Exhibitions**, organised in collaboration with **Formmuseets Vänner** and **Konstfack University**. The exhibition will open to the public on the weekend preceding the Stockholm Furniture Fair, Scandinavia's premier design event. An exhibition preview for press and invited guests, and a design symposium organised by Formmuseets Vänner will take place on February 2nd.

For **interview requests, press images, articles & information** about *Talking Textiles*, please visit the *Talking Textiles* section of **trendtablet.com** or contact:

Swedish Press: **Alexandra Lundell @ Assefa Communication**
alexandra@assefa.se / +46 763 160008

International Press: **Jing Lim @ Edelkoort Exhibitions**
jing@edelkoort.com / +33 1 4408 6888

Exhibition Address: **DesignHall @ Konstfack**, L M Ericssons väg 26 (Hägersten, Stockholm)
Subway: Telefonplan

Opening Times: **12:00 – 18:00, Wednesday through Sunday**

Notes to Editors:

1. **Lidewij Edelkoort** is one of the world's most famous trend forecasters. As a creative thinker who travels the world studying the evolution of socio-cultural trends, she shares this information with her clients in industries as diverse as fashion, textiles, interiors, automobiles, cosmetics, technology and food. Having directed the world-renowned **Design Academy Eindhoven** from 1999–2008, establishing the **Designhuis** (a cultural centre for the promotion of design) and founding the new **School of Form** in Poland (2011), Edelkoort has also become an important authority in the design world, innovating design education and curating influential exhibitions.

Edelkoort has been named as one of Icon magazine's 30 Most Influential People in Design and by TIME Magazine as one of the 20 Most Influential People in Fashion. She has received several important awards including a knighthood in France and the Netherlands, and in 2011 she was honoured by Louis Vuitton as one of the Seven Most Important Cultural Figures in the Netherlands. In Scandinavia, Edelkoort is represented by **Paula Malm AB**. In 2011, Edelkoort also launched **Trend Tablet**, an online platform for following the evolution of trends: **trendtablet.com**

2. **Edelkoort Exhibitions** is a company that produces design exhibitions for museums, cultural institutions and professional trade fairs, curated by **Lidewij Edelkoort** and **Philip Fimmano**. Edelkoort Exhibitions has created design shows for venues including the Museum of Contemporary Art in Chicago, Nordiska museet in Stockholm, 21_21 DESIGN SIGHT in Tokyo and Design Museum Holon in Israel.

PATRICIA MOROSO
URQUIOLA
ZIA

To celebrate the launch of the **School of Form** and the opening of **Concordia**, the new Design Centre of Poznan, **MOTHERS OF INVENTION** is an exhibition that offers an overview of the individual talents of Patrizia Moroso and Patricia Urquiola, as well as the energy released when the two women join forces together. On show until December 23, 2011.

www.trendtablet.com/8329-school-of-form



Today's youngest generations are born into a life dominated by being, playing, learning and sleeping with flat screens (TV, PC, Xbox, Pad, Phone and Pod), living in a shadow area between the second and third dimensions which they would like to connect, and between which they strive. This Pop-Up Generation moves fluidly and easily between 2D and 3D, as though they no longer notice that there is a difference.

The Pop-Up Generation: Design Between Dimensions is currently on show until April 16, 2012 at **MOTI**, the **Museum of the Image** in Breda, the Netherlands and will tour to other venues in Europe throughout 2012 and 2013.

A full-colour book accompanies the exhibition, published by BIS Publishers, and featuring theoretical essays from **Paola Antonelli**, **Lidewij Edelkoort**, **Ahmed El Hady**, **Carla Fernández**, **Hedwig Heinsman**, **Martine Naillon** and **Bruce Sterling**.

www.trendtablet.com/8500-the-pop-up-generation



Kawakubo (2009) by Rodrigo Almeida



Karakters (2008) by Leon de Lange



Gazza Top (2011) by Formafantasma



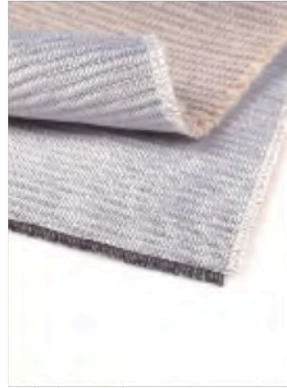
Herbs from My Garden (2010) by Kiki van Eijk
(photo: Erwan Fichou)



Teral 1 Rug (2011) by Bartoli Design



Tutu (2010) by Lenneke Langenhuisen



Raffia Cord 1929 (re-edition Maharam, 2011)
by Anni Albers



Memory (2011) by Tokujin Yoshioka



Single Wire (2010) by David Lynch
and Raphael Navot



Mangas Naturele (2011) by Patricia Urquiola



Little Red Riding Hood (2010)
by Laurence Couraud



Hunt for High Tech (2011) by Bart Hess



Vegetables (2009) by Scholten & Baijings
(photo: Yves Krol)



Blood (2011) by Studio Job



Why Not Bergere (2011) by Bokja



Circus Rug (2010)
by Fernando & Humberto Campana



Bidoun (2009) by Katrin Greiling



Once Were Warriors (2011)
by Anthony Kleinepiet (photo: Peter Cox)



Ready Made (2010) by Borre Akkersdijk



Hanging On (2011) by Bokja



Colour Carpet (2011) by Scholten & baijings